


## GDPR EDITION

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### GDPR Countdown: Experts Sound Off On Last-Minute Preparations

**FEATURE** *Written by Demand Gen Report Team*

The countdown to the General Data Protection Regulation (GDPR) compliancy deadline is on. Ahead of the big deadline, Demand Gen Report reached out to a variety of industry experts and B2B marketers to learn their last-minute tips on preparing for GDPR, what to expect when it comes to enforcement and what these companies are doing to establish GDPR compliance.



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**Get Ahead Of GDPR Compliance**


GDPR goes into effect in one month! To learn if you're ready, check out this free scan that will identify contacts in your database that'll be affected by the change.

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- B2B Legal Counsel Shares Game Plan For GDPR Compliance: Exclusive Q&A
- Poll: Only 43% Of Marketing, Sales Reps Aware Of GDPR
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